

August 11, 1983

Datatape Sale

The Eastman Kodak Company announced that it had agreed to purchase the assets of Bell & Howell's Datatape division for an undisclosed amount of cash.

Datatape, based in Pasadena, Calif., manufactures analog and digital tape recorders and associated electronics, primarily for use in the electronics and test instrumentation markets. It posted sales of approximately \$40 million in 1982, and employs 700 people. Kodak said the unit would operate as a Kodak subsidiary and report to the research and engineering organization of its United States Apparatus division. Bell & Howell said the Datatape sale was part of a previously announced plan to redeploy assets.